



#### The International Leader in

### Manufacturing of Industrial Components & Parts Automobile Parts, Air Conditioner Parts, Electronic Parts,

Automobile Parts, Air Conditioner Parts, Electronic Parts, Electrical Appliances Parts

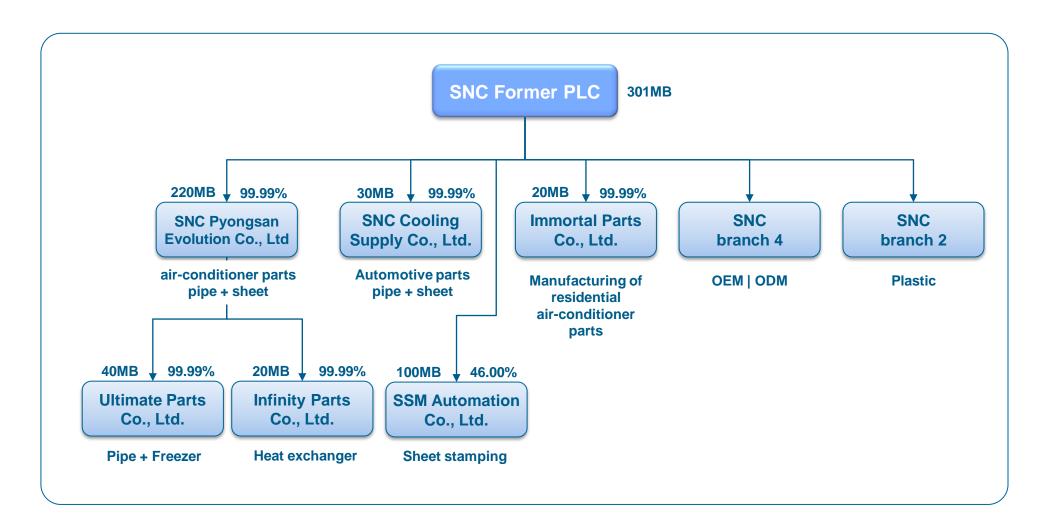
\*\*\* Copper & Steel Pipe / Metal Sheet Fabrication \*\*\*

\*\*\* Plastic Injection / Heat Exchanger Fabrication \*\*\*

# OEM (Original Equipment Manufacturer), ODM (Original Design Manufacturer) & Pre Assembly

Air Conditioners, Freezers and Other Electrical Appliances

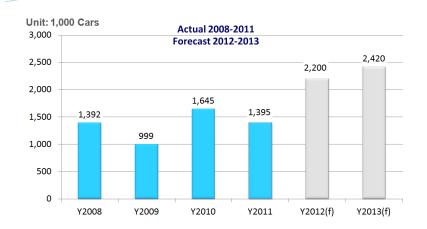
Industry Overview Company Overview Financial Highlight **Strategic Expansion** 



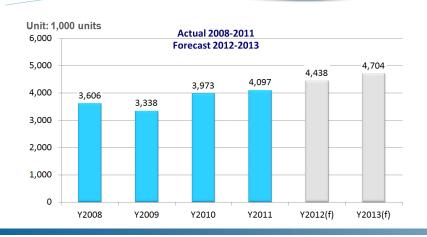


### **Demand Overview**

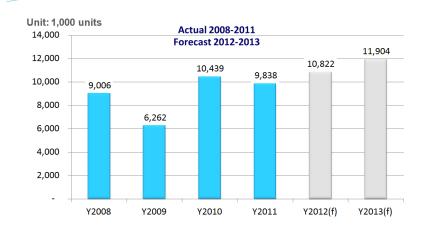
#### Automobile manufacturing in Thailand



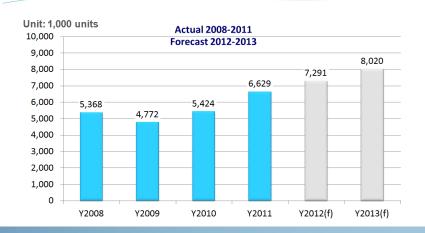
#### Refrigerator manufacturing in Thailand



#### Air-conditioner manufacturing in Thailand



#### Laundry manufacturing in Thailand





**Industry** Overview

**Company** Overview

**Financial** Highlight

**Strategic Expansion** 

### **SNC Customers**







































### **SNC** products

#### **Air Conditioner**

- Residential Air Conditioner Parts
- Assemblies (OEM & ODM)









#### Plastic (Electrical appliances)

- Electrical appliances Parts









#### **Automotive**

- Automotive Parts
- Assemblies









#### Car

- Plastic Parts



#### Motorcycle

- Motorcycle Plastic Parts





#### Compressor

- Compressor Parts







#### **Food Processing Equipment**

- ODM



#### **Metal Sheet**

- Assemblies







**SNC Capacities** 

Industry Overview Company Overview

Financial Highlight Strategic Expansion

Capacity	2008 units	2009 units	2010 units	2011 units
Automotive air conditioning parts	units	units	units	units
Capacity	14,500,000	15,000,000	22,550,000	30,000,000
Utilization	10,195,173	8,616,620	15,775,584	21,000,000
Utilization rate	70%	57%	70%	70%
Residential air conditioning parts				
Capacity	35,657,143	44,898,903	58,339,591	73,110,000
Utilization	22,743,180	25,517,992	43,206,968	51,817,000
Utilization rate	64%	57%	74%	71%
Compressor parts				
Capacity	36,000,000	36,000,000	36,000,000	36,000,000
Utilization	21,600,000	20,000,000	28,800,000	30,000,000
Utilization rate	60%	56%	80%	83%
Metal sheet				
Capacity	16,430,000	18,830,000	18,830,000	28,913,000
Utilization	8,430,066	12,212,487	15,392,361	22,121,979
Utilization rate	51%	65%	82%	77%
F				
Freezer			2.4	
Capacity	24	24	24	24
Utilization	6	4	16	20
Utilization rate	25%	17%	67%	83%

Capacity	2008	2009	2010	2011
• •	units	units	units	units
Mould, jig, machinery				
Capacity	200	200	200	200
Utilization	117	169	132	150
Utilization rate	59%	85%	66%	75%
OEM for residential air condition	ing			
Capacity	1,274,000	1,584,000	1,728,000	1,824,000
Utilization	356,693	590,917	972,317	1,148,463
Utilization rate	28%	37%	56%	63%
Heat Exchanger				
Capacity	360,000	400,000	1,250,000	1,260,000
Utilization	-	80,261	392,906	840,000
Utilization rate	0%	20%	31%	67%
Plastic				
Capacity	-	-	24,000,000	27,495,000
Utilization	-	-	17,430,000	22,086,734
Utilization rate	-	-	73%	80%



### **SNC Management**

#### **SNC GROUP**

**Chairman of the Executive Committee** 

Dr.Somchai Thaisa-nguanvorakul



Dr. Somchai has been leading SNC Group for more than 15 years. Under his management, SNC has grown its revenues from 4,021 MB in 2008 to 8,324 MB in 2011

SNC
Mr.Samitt
(Vice CoEC & MD)



Mr.Kodama (Co.MD)

**SPEC** 

Mr.Somboon (Vice CoEC & MD)





Mr.Kim (Co.MD)

**SNC (B4)** 

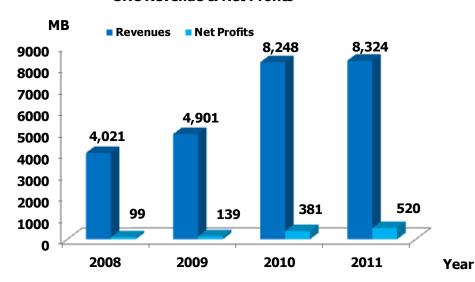
Mr.Somchai N. (MD)





Mr.Takahashi (Co.MD)

#### **SNC Revenue & Net Profits**





### **Financial Highlight**

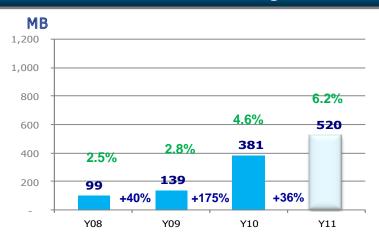
Industry Overview Company Overview Financial Highlight Strategic Expansion



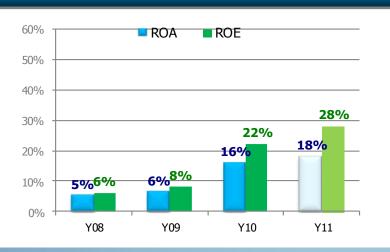
#### **Gross Profit & Gross Profit Margin**



#### Net Profit & Net Profit Margin



#### **ROA & ROE**



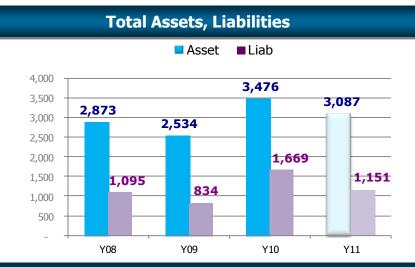


### **Financial Highlight (Cont'd)**

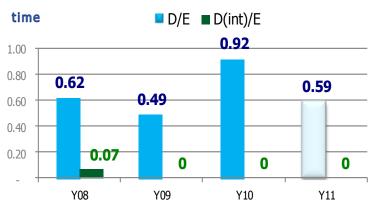
**Industry Overview**  **Company Overview** 

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**Strategic Expansion** 



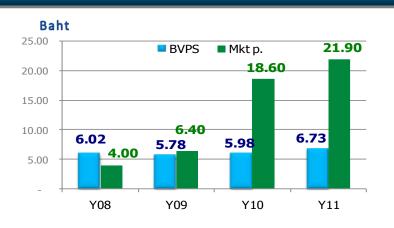
## **Total liabilities/Total Equity**







#### **BVPS & Market price**





### **SNC Strategic Expansion**

SNC is planning to concentrate its business expansion in residential air conditioner in order to get the maximum benefit from economy of scale



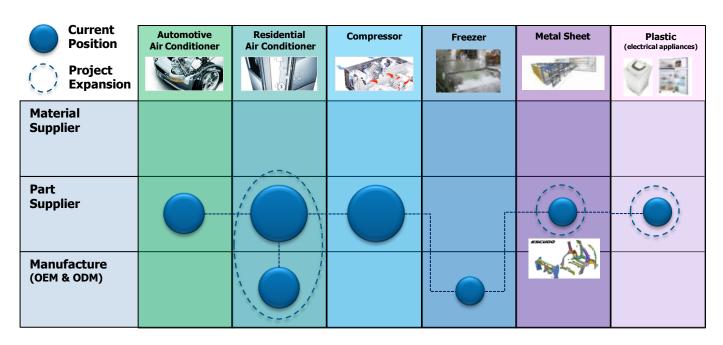




Small Player

Big Player

Market Dominator



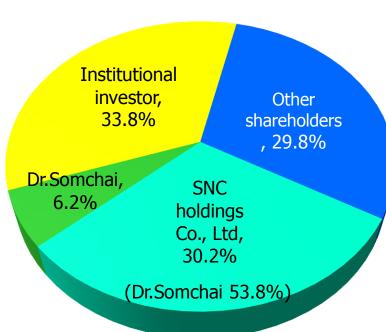


Residential Air Conditioner Parts	Cost in Percentage	SNC Current Capability	SNC Future Capability
Pipe (Copper)	10%	10%	10%
Heat Exchange	20%	8%	20%
Plastic	15%	2%	10%
Sheet Metal (Iron)	15%	8%	15%
Compressor	30%	0%	0%
Electronics	5%	0%	5%
Motor	5%	0%	0%
Total	100%	28%	60%



**Other information** 

Industry Overview Company Overview Financial Highlight **Strategic Expansion** 



Source: Thailand Securities Depository last update as of Mar19, 2012



